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OUR VISION

Best People. Best Care. Healthiest Community



JOSEPH BRANT  
MEMORIAL HOSPITAL

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## WE CARE ABOUT PEOPLE

We care about our patients and their families, the Joseph Brant family and our community. We provide quality health care, both in the hospital and out in the neighbourhood. We work hard to make Burlington and area a strong and healthy community.

We are committed to our work. Everyone at Joseph Brant works together to fulfill our vision. We're energetic, dynamic, caring and passionate about what we do.



*"Before I came to Joseph Brant, I spent many years working in smaller health care centres. My colleagues here are so friendly and welcoming, they are really a good bunch of people to work with. As a nurse clinician I work with patients to provide consultations and education about their conditions. I enjoy the freedom based on trust to do a good job and set my own priorities."*

*Susan Clarkson, RN, B. Nursing  
Nurse Clinician, Palliative Care*

Inside front cover with Flap

First page of viewbook

## OUR PAST, PRESENT AND FUTURE

From modest beginnings, we've come a long way. Founded in the late 1950s by a group of citizens eager for a community hospital, Joseph Brant opened its doors in 1961 and doubled its size a decade later. Major renovations and expansions occurred in 1993 and 2001. Our focus has also been on updating and replacing medical technology and equipment to

ensure our physicians, health-care professionals and staff have the best tools available. We are a fully accredited primary care hospital. Currently we're partnering to build a new long-term care facility on land adjacent to the hospital. As Burlington's largest employer, we remain committed to providing patients and families with the highest possible level of health care.

*"I would like to acknowledge the amazing nurses who were working in Labour and Delivery in the wee hours of the morning when my niece was born. You ladies did an awesome job. Very friendly."  
Tara Sherman*

## OUR MISSION, VALUES AND VISION

**Our mission.** We are a community hospital where the patient and family come first. We provide six major clinical programs, delivered on an inpatient and ambulatory care basis.

- Acute Medicine
- Emergency and Community Services
- Maternal and Child
- Psychiatry and Mental Health
- Rehabilitation and Complex Continuing Care
- Surgical Services

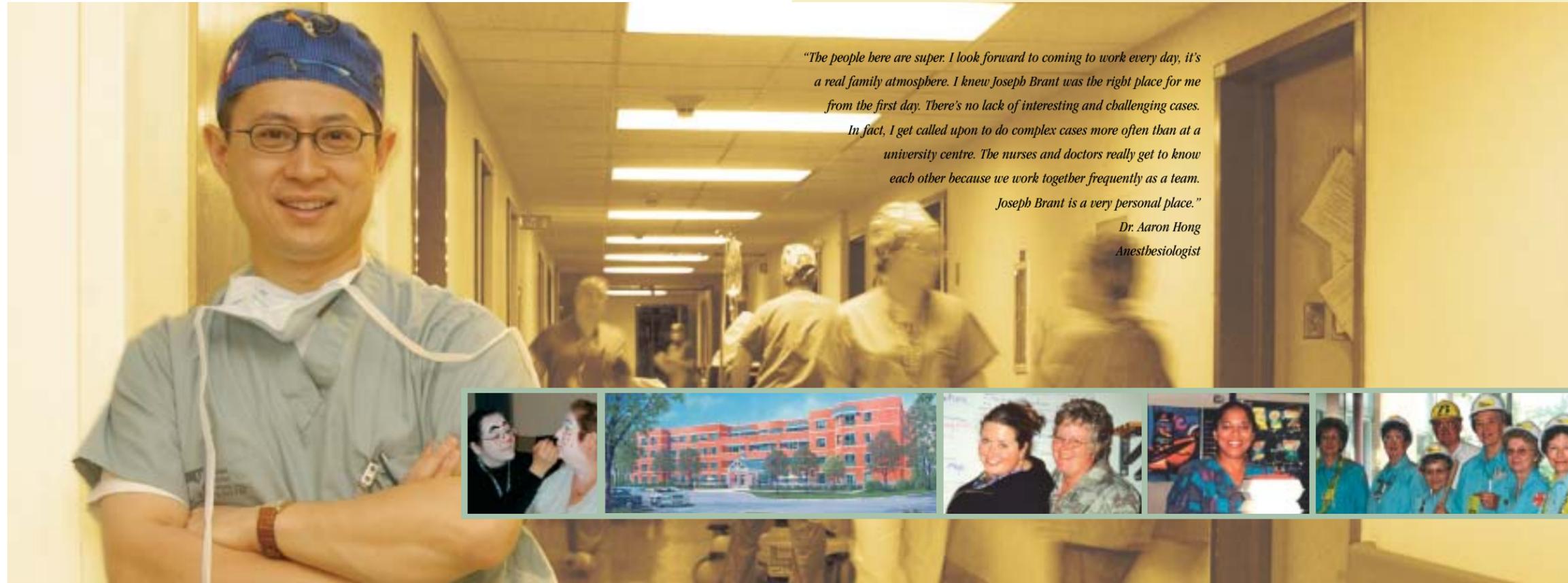
**Our values.** Respect, excellence, compassion, innovation and teamwork, for everyone.

**Our vision.** Best People. Best Care. Healthiest Community.

Joseph Brant serves a catchment area of a quarter million people not only in Burlington, but also in the communities of Halton and Hamilton including Waterdown, Flamborough, Milton, Oakville, Stoney Creek and east Hamilton. We have a highly

skilled staff of over 300 affiliated physicians, 1400 full-time and part-time professional care staff and more than 600 active Auxiliary volunteers.

While some of our staff are non-union, the majority belong to either the Ontario Nurses Association, Canadian Union of Public Employees or Ontario Public Service Employees Union. Our staff benefit from our commitment to quality, continuous learning, cross training, skills development, fun events and activities, flexibility, balance, leadership and a sense of community.





*“As a certified lactation consultant, I spend my days helping new moms and experienced moms with breastfeeding problems and work to boost their confidence. My job share partner and I staff the Breastfeeding Clinic as well as respond to new moms’ queries on the message centre. My colleagues in the maternity ward are excellent to work with and we’re all supportive of each other. Joseph Brant is a very progressive environment and the administration is very open to suggestions. I’ve worked here for over two decades and I couldn’t be happier.”*

*Pauline Thompson, RN, IBCLC  
Breastfeeding Clinic, Maternal and Child*

**Acute Medicine**

The acute medicine program has 86 acute medical beds and 14 intensive care unit (ICU) beds and provides a wide range of medical specialty services. The program's major emphasis is on acute care interventions by the interdisciplinary team, patient and family education, planning for the continuum of care (including linkages with the community), outpatient clinics, Community Care Access Centre (CCAC), the newly expanded Cancer Clinic and long-term care facilities.

**Emergency and Community Services**

The Emergency Department provides health care to the residents of Burlington and area on a nonscheduled outpatient basis. Health care is available 24 hours a day, seven days a week, 365 days a year and is provided by a dynamic team of doctors and nurses. The Base Hospital program for Halton Region, an ex-global program funded by the Ministry of Health and Long-Term Care, Emergency Health Services branch, monitors and evaluates ambulance-based pre-hospital care through medical direction and leadership.

**Maternal and Child**

Mothers, newborns and families are well served at Joseph Brant where family-centred care is the essential ingredient of the hospital's Maternal and Child Care program. Services are provided from prenatal to postpartum stages, including Breastfeeding, Rh Prevention, and Gestational and Paediatric Diabetes clinics. Paediatric patients under 16 who require medical or surgical procedures are also cared for. To meet the needs of our diverse patient base, our services are available on an outpatient basis, inpatient basis and in partnership with many programs offered in the community.

**Psychiatry and Mental Health**

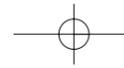
Psychiatry and Mental Health provide a continuum of inpatient and outpatient/ambulatory services. Patients, clients and their families may receive care on the inpatient unit (28 beds) at Joseph Brant or from outpatient services currently located in the community. Out-patient services include crisis care, psychogeriatric, case management, short-term intervention, assertive community treatment and educational groups. PACT for Halton (Program for Assertive Community Treatment) is a comprehensive self-contained community outreach service. It is organized as a mobile interdisciplinary team that functions interchangeably to provide around the clock clinical treatment, rehabilitation and supportive services to individuals with a severe and persistent mental illness.

**Rehabilitation and Complex Continuing Care**

The Complex Continuing Care program focuses on treating patients' medical, physical, psychosocial and quality of life issues. Nursing, occupational therapy, physiotherapy, speech therapy, recreation therapy, dietary, social work, volunteers and other disciplines all participate to ensure that patients' needs are met on an ongoing basis. The Rehabilitation program focuses on assisting patients to achieve a safe level of independence and use alternate methods of functioning. The multidisciplinary approach facilitates patients' and families' needs and understanding of milestones and limitations.

**Surgical Services**

Surgical Services provide an extensive range of secondary and some tertiary services. Our surgical specialities include general, vascular and thoracic, gynaecology, plastics, urology, ophthalmology, orthopaedics, otolaryngology and dental. Paediatric services are mainly provided by urology and otolaryngology.



## INITIATIVES

There's more to Joseph Brant than just excellent hospital care. Our innovative community initiatives take us out of the hospital and into people's lives.

We opened Nina's Place, a regional crisis centre that serves and supports recent victims and survivors of domestic violence and sexual assault. This crisis centre meets the special needs of its clients in an environment of dignity, privacy and safety.

Our newly expanded Cancer Clinic provides consultation on a referral basis for new diagnoses of cancer, chemotherapy treatment, follow-up and monitoring for people who have had treatment.

Our innovative health promotion program proactively reaches out to the community and to the hospital family to identify and meet health-care needs.

Our accessibility initiatives and the purchase of state-of-the-art technology and in-service training for staff enhances the quality of health care provided to the deaf, Deafened and hard of hearing.

Fast Track - a user-friendly service provided by the Emergency Department - is for patients with minor illnesses or injuries.

Joseph Brant was awarded long-term care beds by the Ministry of Health. The new Brant Centre, a 171-bed facility developed with corporate partnership, is currently under construction on land adjacent to the hospital, due to open in spring 2003.

As part of the Region of Halton, Joseph Brant and the City of Burlington reap the benefits of a physician recruitment program established to bring more doctors to the region.



*"In 1996, I was recruited from a large urban tertiary hospital to set up a MRI service at Joseph Brant, which opened the following year. Currently we have an extensive MRI program which includes neuro, musculoskeletal and abdominal imaging. This is complemented by busy cross-sectional imaging programs in ultrasound and CT. The technologists involved in our MRI program are very dedicated and highly experienced. In fact, all of them spent several years at hospital teaching centres before choosing to work in a community setting. The hospital Foundation and Burlington community have demonstrated phenomenal support for our MRI program by fundraising for the capital cost of the machine. This, combined with ongoing support from family physicians and specialists, has made our program a true community success."*

*Dr. Charlene Leonhardt  
Radiologist*

## OTHER SERVICES

At Joseph Brant, our six core programs are supported by diagnostic and clinical services, including respiratory care, pharmacy, diagnostic imaging and radiology, laboratory, electrocardiogram, physiotherapy and occupational therapy, speech and language, social work, and nutrition and food services.

Physiotherapy works with surgical, ICU, medical, rehabilitation and complex continuing care patients as well as emergency and outpatients. An expanded physiotherapy outpatient area is under construction. This will house our busy Hand Clinic.

Occupational therapy and speech and language services are provided on an inpatient basis. Outpatient occupational therapy is available for Hand Clinic patients. Social workers are available throughout all the programs to assist with psychosocial issues and discharge planning

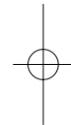
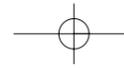
The hospital also has an extensive variety of ambulatory clinics and programs both inside the hospital and out in the community.

Wellness House is a community-based day program providing rehabilitation,

support and counselling services for those who are physically challenged, frail or at risk due to illness, injury or advancing age.

The Halton Diabetes Program (HDP) is a regional outpatient program for adults in Halton, with sites in Oakville, Milton and Burlington. The HDP staff provide individual and group teaching to help those with diabetes gain the skills to live well with their condition. Information about diabetes, healthy eating, medications and the effects of exercise are offered along with interactive workshops on a variety of topics.

The Auxiliary to Joseph Brant Memorial Hospital is a valued resource. They focus on patient-related services and fundraising. Auxiliary volunteers contribute to the hospital in many ways, providing an average of 100,000 volunteer hours each year to over 30 specific services within the hospital, The Brant Centre and Wellness House. The Auxiliary donates profits from their annual fundraising activities to the hospital to enhance the quality of patient care.



## AWARDS

Joseph Brant Memorial Hospital, as part of the Halton-Peel region, was ranked #1 in Ontario and #4 in Canada according to Maclean's health services survey. Their criteria related to outcomes for life expectancy, prenatal care, community health, services for the elderly, hospital efficiencies and resources.

We are also one of Canada's best places to work, according to Canada's

Top 100 Employers, one of only three hospitals cited, and we've been on list for three years in a row.

The Burlington Economic Development Corporation gave us a Learning Culture Award for demonstrating a commitment to fostering a learning culture for our employees and for finding innovative ways to address skilled workforce needs.



*"Joseph Brant is a unique place. I've been in practice for 14 years and spent three years as the Chief of Family Medicine here. As an affiliated family physician, I usually spend part of every day at the hospital. Joseph Brant has a wonderful collegial spirit and an intensely devoted staff. They have a high level of commitment and skill. It's a very special hospital."*

*Dr. Barbara Bell  
Family Physician  
Member, Physician Recruitment  
Committee*



## ACCREDITATIONS

Joseph Brant received an unconditional three-year accreditation by the Canadian Council on Health Services Accreditation and we were cited for ten good clinical practices.

The Brant Centre, our 43-bed long-term care facility, received a separate report and was also awarded an unconditional three-year accreditation status.

*"I have just been discharged after a two-week stay. The caring, hardworking and competent staff made me feel I was in the best and safest place during my illness. All the staff, from ward clerks to nurses, should be commended and I want them to know how much I appreciated the care I received."*

*Kim Porter*

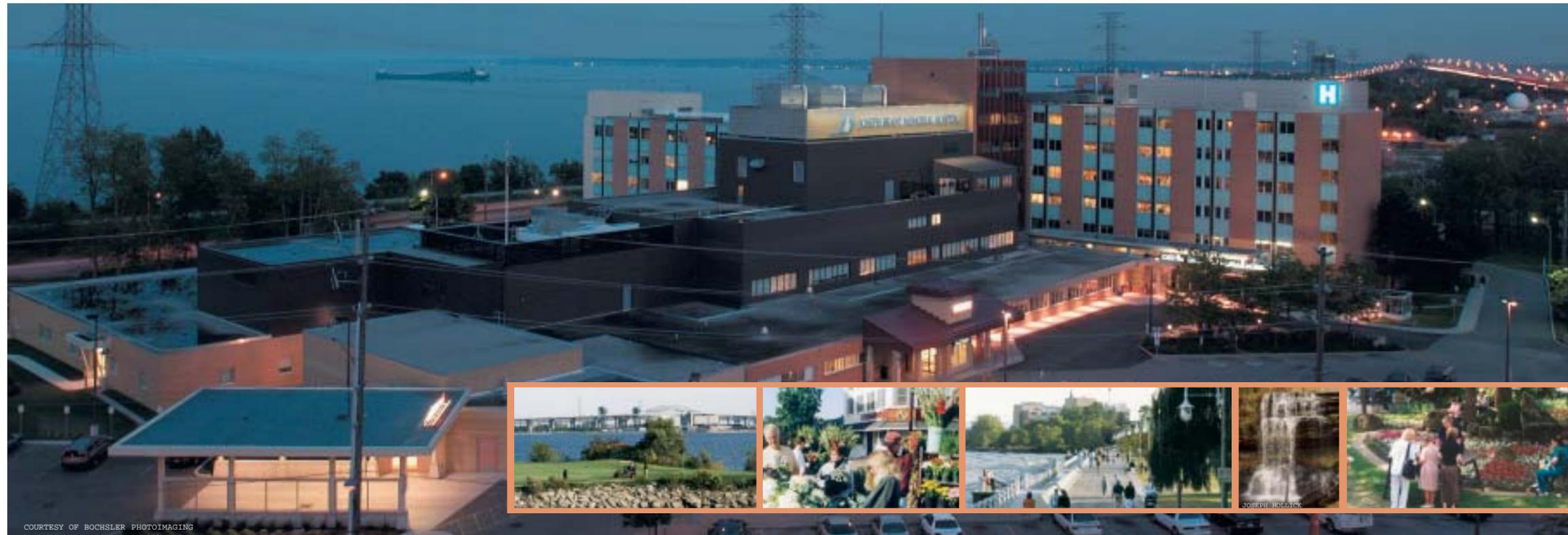
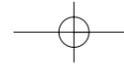
## FUNDRAISING CAMPAIGNS

Joseph Brant is an important part of the city of Burlington. Over the last forty years, we've delivered a couple generations of babies. We've been the centre of the circle of life for many local families. The Burlington community has recognized the important role Joseph Brant plays in their lives

by donating generously to our fundraising campaigns.

Our recent capital campaign raised \$7 million to help expand and redevelop hospital facilities as well as purchase and replace medical equipment. Our annual giving campaigns and special

fundraising events, like The Crystal Ball, raise funds for ongoing needs identified in the hospital such as medical equipment. All this from a community of only 151,000 residents. Burlington is an important part of our Joseph Brant family.



We know Joseph Brant is a great place to work, to heal, to trust. Our awards and initiatives speak for themselves. Ask any of our staff members - they'll tell you what a great place it is to work. So how could it be better?

## LOCATION

Joseph Brant Memorial Hospital is located in beautiful Burlington, a community of about 151,000 people. As the only hospital situated on the scenic shores of Lake Ontario, we enjoy all the advantages of a suburban community within the Greater Toronto Area.

Burlington has a quality of life second to none. Almost 3,000 acres of parkland are complemented by indoor and

outdoor pools, splash pads, ice pads, community centres, libraries and golf courses.

Some of the best hiking in the world can be done in the local sections of the Bruce Trail and the Niagara Escarpment, which is a UNESCO-designated World Biosphere Reserve,

as well as along the Waterfront Trail that skirts the northern shore of Lake Ontario.

You can relax and take in the Sound of Music Festival in June featuring the world-famous Burlington Teen Tour Band, which has performed in Europe, Japan and throughout Canada and the United States. In August, don't miss Ribfest, a food-lover's dream event held right on the lake.

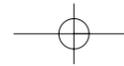
Burlington is home to the Royal Botanical Gardens, which has the world's largest lilac collection. The

Burlington Art Centre, with its unique national role in collecting contemporary Canadian ceramics, will soon be expanded to house many works by renowned Canadian artist Robert Bateman. The Joseph Brant Museum (named after the Mohawk chief) and Ireland House at Oakridge Farm, a history museum depicting family life from the 1850s to the 1920s, are also popular attractions. Burlington has the distinction of having one of the only two naturally occurring magnetic hills in Canada.

Burlington boasts qualities that cities of similar size virtually anywhere in the world might envy. Recreational and educational facilities are outstanding, and a renewed appreciation for the value of the lakeshore has begun to transform the land along Lake Ontario into an extended park with sandy beaches and wide grassy areas. Houses are maintained with vestibular pride by families who could not imagine raising their children

anywhere else. While Burlington is a growing community with plenty of new housing, the city has made a deliberate decision to limit growth in rural areas in exchange for a more peaceful place to live.

So imagine living in a community with the shining lake to the south and horse farms and golf courses to the north. Burlington is a beautiful place to live, to work, to raise your children and to explore all that southwestern Ontario has to offer.



*" I love my job. My work in the Cancer Clinic involves administering IV chemotherapy, doing transfusion and infusions and conducting monthly information sessions for new patients on what to expect. Our patients are so appreciative of every little thing – it's a joy for us to come to work. We help to achieve our patients' goals, such as attending a daughter's wedding. I've been a member of the Cancer Clinic for five years, and I've worked at the Hospital almost since it opened. My colleagues are very knowledgeable and responsible. We're a close knit group."*  
Jane Heslop, RN  
Cancer Clinic



For more information, please feel free to contact us. We look forward to hearing from you.



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