

oncCALL

A JOSEPH BRANT
MEMORIAL HOSPITAL
PUBLICATION

In this issue...

 **Message**
To The
Community

New Tools
For Life
Campaign

The new
Brant
Centre



Dorothy Brown,
President of The Brant Centre
Residents Council,
is first resident to move into
The *new* Brant Centre

SUMMER
2 0 0 3

A Message to the Community



Don Scott
President and CEO



Jeanne Hay
Chair, Joseph Brant
Board of Governors

Looking back over the past year, our community hospital has weathered many challenges and enjoyed many successes.

Major Deficit Forecasted

Through the diligent efforts of senior staff and our Board's Finance Committee, we made great progress in reducing this unexpected shortfall. We hoped to see the remainder of the deficit covered by the Ministry's Third Party Review, and even though we made an outstanding presentation to the reviewers, we were quite disappointed with the outcome of this process. We ended the year with a \$2.2 million shortfall and we are left with quite a challenge for the coming year.

Equipment Funding Gap

Our Board of Governors was very active in addressing the \$20 million funding gap projected, over the next three years, for major medical diagnostic equipment and

enhanced information systems. The Board held meetings with officials from the City of Burlington to alert them to our challenges and to discuss initiatives to assist the hospital. We will continue to pursue other avenues to resolve the capital funding issue.

SARS (severe acute respiratory syndrome)

This past spring, SARS was the front and centre issue for our hospital. Staff adjusted daily to new provincial directives, as the extent and scope of this new disease was being discovered and better understood. Hospital staff, physicians and volunteers are all to be commended for their professionalism and dedication during this trying time, and for their quick and effective response to this crisis.

And, of course, it is not over yet.

Community Partnerships

As part of Joseph Brant's strategic directions, the Board maintained contact, throughout the year, with our community partners. Advocacy efforts were strengthened with the Halton-Peel District Health Council (H-P DHC), the Halton Community Care Access Centre (CCAC), the

Ontario Hospital Association (OHA) and our elected federal, provincial and municipal leaders.

Joseph Brant continues to make plans for the future. The DHC recommended that we expand from 300 to 400 beds by 2008 and add beds beyond that date as well. We are actively reviewing options as to how the hospital site may be best used, and we are working cooperatively with the City of Burlington to resolve our daily parking challenges, while the City adds parking to the waterfront.

Advanced Cardiac Care Services

The Board fully endorsed the need for the creation of a cardiac catheterization lab at Joseph Brant. At present, patients wait an average of seven days or more in hospital before they are investigated in Hamilton or at the Trillium Hospital in Mississauga. (See page 3 for more information.)

The new Brant Centre

The hospital family is certainly excited about The new Brant Centre. A number of hospital programs moved into the lower level of the new facility, consolidating all

of our community leases back onto hospital property.

And, we have just received approval to proceed to tender Wellness House. Construction should be underway in September. This is a long overdue development.

A Bouquet of Flowers

Sincere thanks to our wonderful volunteers. Joseph Brant cannot manage without them; we are totally in their debt. Not only do they provide hours of enhanced care to our patients and assist us in information and escort services, they also contribute significantly to developments at the hospital.

Last year, the Auxiliary to Joseph Brant funded a new bus for the clients of Wellness House and paid down their commitment to the redevelopment of the hospital lobby.

We also thank the Board and staff of the Foundation. Through fundraising initiatives and special events, they continued to raise the profile of the hospital and build relationships with our donors. In this way, they continue to steward the support of our very generous community.

Announcement

"It is exciting to have the opportunity to be part of the Joseph Brant team.

I look forward to working with everyone at the hospital - staff, physicians and volunteers - to continue to provide the quality of health care that patients and families in Burlington and the surrounding communities have come to expect from Joseph Brant."

Irene Pasel

The entire Joseph Brant family welcomes In her new role at Joseph Brant, she will have the opportunity to maximize her relationship-building talents, and her proven abilities to model and lead change in collaboration with managers and staff.

Irene brings to the position a wealth of experience, in the areas of nursing, administrative management, and leadership.



Irene Pasel

Advanced Cardiac Care Services in Halton-Peel: Joseph Brant Plans to Meet the Need

Joseph Brant provides quality health care to a quarter million patients and families in Burlington and the surrounding communities of east Hamilton, Flamborough, Milton, Oakville, Stoney Creek and Waterdown. 

In the area of cardiac care, however, studies by the hospital and the Halton-Peel District Health Council (H-P DHC) show that the Burlington community remains underserved for those residents who have to travel to Hamilton and Mississauga for their cardiac care.  is why the Medical Advisory Committee and the hospital's Board of Governors have approved the planning to establish a **cardiac catheterization laboratory** for Halton at Joseph Brant Memorial.

Cardiac catheterization

is a diagnostic procedure that determines how the heart and its blood vessels are functioning. A long thin tube is inserted into the heart and a harmless dye is injected enabling physicians to pinpoint where arteries are clogged and what treatment is needed. It takes approximately three hours to complete.

Joseph Brant's *Heart Health Program* consists of inpatient care (ICU and medical/surgical care), emergency care, ambulatory cardiac clinics and other supporting clinics, programs and services.

Patients needing cardiac catheterization must travel to Hamilton Health Sciences or the Trillium Health Centre in Mississauga. Transporting patients for catheterization is inconvenient, costly and puts patients at risk.

"At the present time, patients have to wait many days for an appointment. They are then transported for an exhausting day out of our region to have the procedure done. Most of these patients are quite unstable and their doctor will not allow them to be home during the waiting period. In fact, many patients must wait while being admitted

in the ICU department," says Jeanne Hay, Chair of the hospital's Board of Governors. Jeanne adds, "The wait for an angiogram is between seven to eight days. This contributes to patient discomfort and serious hospital bed shortages."

Locating a cardiac catheterization lab at Joseph Brant has many **benefits** for community patients and families. Space for this program has already been incorporated into the Master Plan, with cost-saving advantages and operational efficiencies for the hospital.

- The demand for advanced cardiac services can be met locally... a demand that will grow dramatically in Burlington's aging community.
- Excessive waiting times will be reduced.
- Access to a continuum of cardiac care services will be provided – a key component of the cardiac emergency response.
- A vital diagnostic service will be added to a continuum of heart-related diagnostic services.
- Medical and ICU beds will be utilized more efficiently.
- The number of patients waiting in the ER will be reduced and additional medical beds will be available for other cases.

In recent years, cardiac catheterization has become less invasive and more commonly available in regional and large community hospitals.

Based on our studies of population trends, geographic considerations and excessive wait times, Joseph Brant is well-positioned to develop and provide an advanced cardiac care service to improve the health of the community.

Special thanks to Sandra MacKay, of the Sheridan College 2003 Corporate Communications Internship Program, for her assistance with this article.



Dr. Will Simmons, Cardiologist, tests for re-narrowing in the coronary artery by administering a nuclear (blood flow) tracer. Mr. John Gray, patient, has had an angioplasty without any further angina.

"You have my full support for Joseph Brant's efforts to provide advanced cardiac care services. The delays our citizens are experiencing in gaining access to the current programs in Hamilton and Mississauga are simply not acceptable."
Mayor Rob MacIsaac

"Joseph Brant continues to expand its specialty medical treatments to better serve our community. The hospital has highly trained cardiologists ready to proceed. The cardiac catheterization lab will bring vital health-care services closer to home for area patients and their families."
MPP Cam Jackson

"Burlington is the perfect choice for a cardiac catheterization lab because the community has extremely qualified and expert cardiologists on active staff at the hospital, eager to have this program approved. This is part of the hospital's 'magnet' strategy to attract best people; in turn, these medical specialists expect to practise their skills at a leading-edge health-care facility."
Dr. Ben Carruthers,
Chief of Staff

New tools will make a huge difference



Dr. Randy Cross
 Department of
 Family Medicine

In the past 20 years, amazing advances in technology have made a huge difference in the lives of many patients.

For these past two decades, I have been able to access this technology at Joseph Brant Memorial Hospital. These resources have helped me to provide the best care possible for my patients.

Now, Joseph Brant is entering the next stage in advanced medicine with our

New Tools For Life Campaign. Funds raised will help buy state-of-the-art medical equipment like a digital, handheld ultrasound and a cardio respiratory monitor. These tools will enable me to monitor the condition of babies during labour to ensure healthy and safe births.

The funds will also help us buy endoscopes, defibrillators, videoscopes, diagnostic scopes and other pieces of high technology equipment which are less invasive, help save lives and shorten hospital stays.

BY WORKING TOGETHER,
 WE WILL BE ABLE
 TO ACHIEVE
 OUR HOSPITAL'S
 SHARED VISION
 FOR THE FUTURE:

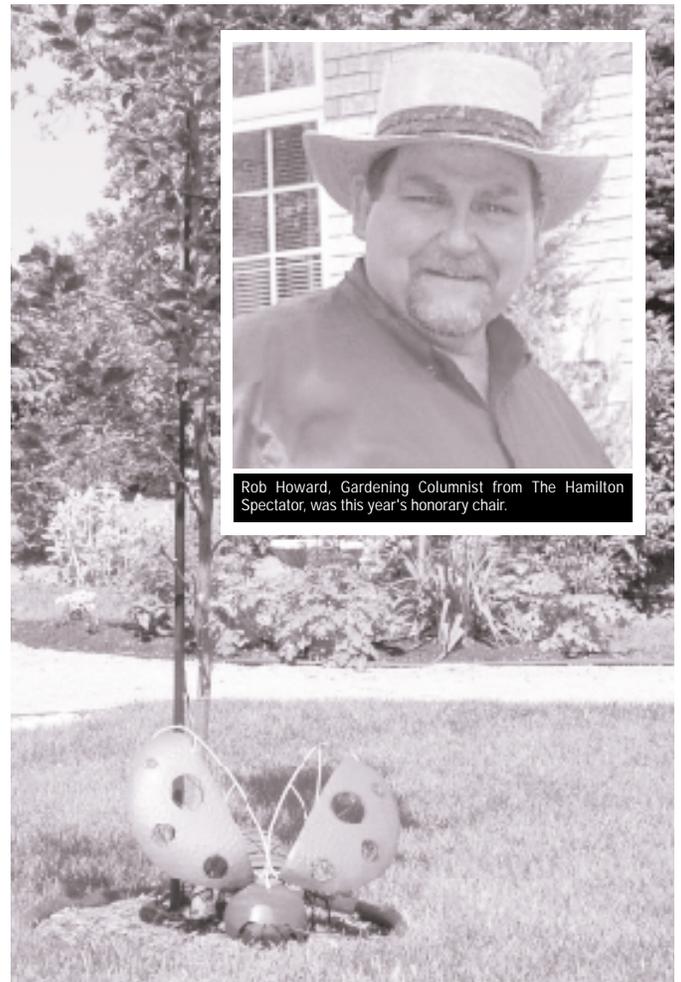
Best People.
 Best Care.
 Healthiest Community.

Beyond the Garden Gate

A WALK THROUGH THE GARDENS OF ROSELAND



June Wright, Event Chair (centre) and member of the Joseph Brant Board of Governors, hosted a get-together on the eve of the June 14 & 15 garden tour in the neighbourhood of Tyandaga. Event sponsors Pat Shaw, Manager (left) and Joe Pepton (right), Owner, of Holland Park Garden Gallery attended. This second annual event raised close to \$7000 for the **New Tools For Life Campaign.**



Rob Howard, Gardening Columnist from The Hamilton Spectator, was this year's honorary chair.

The Foundation

Giving to Joseph Brant is something I really believe in

“Since my husband received outstanding care from the staff and physicians at Joseph Brant, especially over the last few weeks of his life, I wanted to do something that would honour his memory and benefit the hospital. I also felt that I would like to support some other significant causes that had been important to us and were dear to my heart.

I already had a will in place, and I wondered what could be done to reduce the amount of tax that I pay now, and that my estate would be liable for, in the future. At the same time, I wanted to ensure that the family and charities I love would receive the full benefit of any gift.

My accountant recommended an estate planner who helped me, over time, to put a plan in place that would continue to meet my present needs or provide for my beneficiaries in the future.

It became clear that I could also really reduce the taxes in my estate through effective, planned charitable giving! *Paying less in tax so that the charities I support receive the full amount of my intended gifts is a bonus!*

The members of my ‘financial planning team’, which now included a tax planner, recognized that they could combine a variety of financial products and strategies in my estate plan that could really help me accomplish all I wanted to do.

Now in my late 70’s, I was surprised to hear that life insurance would be the cornerstone of the plan. Would I qualify? What would the cost be? Would it be worth it? In fact, I qualified for the insurance, and the costs and benefits proved to be favourable.

As we walked through the process, the goal became clearer. The team was looking for the best financial products that would result in a tax-free transfer of cash to my chosen beneficiaries, in the quickest time frame, and outside of my estate. Consequently, my estate planner, an expert in insurance products, applied for a \$1 million life insurance policy that would be funded by an equivalent-sized annuity.

I was presented with a plan that would see me receive income from a \$650,000 annuity, only a small portion of which would be taxable. Due to the \$1 million insurance policy that I have, my estate actually increased by \$350,000. As it turned out, the income from the \$650,000 annuity paid the insurance premiums! I also have the real satisfaction of knowing that the best part of the \$1 million will flow untaxed to charities I love.

In the meantime, I enjoy a tax benefit as the charities concerned are the owners and beneficiaries of my insurance policy, and they each issue me an annual tax receipt for their portion of the premiums.

Fulfilling my desire to honour my husband’s memory and leave a significant gift to charities dear to my heart has become an exciting reality. It has allowed me to do something I really believe in.

For example,
I recognize that if Joseph Brant Memorial Hospital is to be able to continue to care for their patients and our community, it is vital to renew and replace medical equipment and to keep up with technology.
I am pleased to give what I can towards this goal in the form of my insurance policy.

I want to help ensure that the same dedicated care given to my husband during his stay in the hospital will be available to others in the coming years.”

The Foundation honours the request of this donor to remain anonymous.

Did You Know?

A planned gift can be:

- a bequest under a will
- a gift of a life insurance policy during your life
- a new or existing life insurance policy assigned to a charity as owner and beneficiary
- a charitable gift plus annuity
- a gift of an RRSP or an RRIF
- fulfilling and rewarding
- beneficial for you from a taxation point of view
- helpful for your family and estate
- your opportunity to really make a difference
- your lasting legacy.

What Is Planned Giving?

A planned gift:

- comes from a thoughtful consideration of what is important to you
- takes into account your personal and family needs
- is unique to you and tailored to your financial situation
- usually comes from your assets, not your current income
- is generally, but not always, deferred
- provides a tax effective way to give
- empowers you to make a lasting difference
- enables you to leave a permanent legacy.

About The *new* Brant Centre

Curious about that beautiful new building just west of the hospital? Welcome to The *new* Brant Centre!

This state-of-the-art centre has 175 nursing home beds licensed by the Ministry of Health and will provide a continuum of long-term care services through a special partnership between Joseph Brant Memorial Hospital and RegencyCare Corporation. There will also be a licensed children's daycare facility on site.

Looking Back

In 1997, The Brant Centre started as a 43-bed long-term care facility located on the fourth floor of the hospital. After serving as a consultant on the original project, Donna Scully, an RN and CEO of RegencyCare Corporation, worked in cooperation with the hospital on a request for proposal to create a *new*, larger facility.

RegencyCare Corporation, with 18 facilities in operation or under development, is a leader in the provision of long-term care services to Ontario's seniors.

In 2001, the Ministry of Long-Term Care awarded 128 beds to The new Brant Centre, later increased to 132 beds. The hospital acquired the land from the

Ministry of Transportation and construction started in January 2002. Joseph Brant Memorial Hospital and RegencyCare Corporation formed a new corporation and utilized RegencyCare's expertise in building and managing long-term care facilities.

The *new* Brant Centre has its own board of directors and management, but still incorporates the philosophies of both its parents.

Just Like Home

A key philosophy is the "Living Tapestry," also known as "Companions in Care" at The Brant Centre, which strives to create a more homelike and "green" environment that includes pets, plants and children. The *new* Brant Centre is partnering with the YMCA of Hamilton/Burlington to operate a children's daycare facility on site. This environment creates the atmosphere of a comfortable home where residents can "put up their feet" and surround themselves in the laughter of children and the companionship of animals.

Highlights

In addition to its beautiful waterfront location, features of the new building include over 80 per cent oversized rooms with private washrooms, rooms for married couples, outdoor space, chapel and auditorium, and inter-generational programs. The *new* Brant Centre is a non-smoking facility.

Within the building, residents live in "neighbourhoods", one of which is secure, of about 21 to 27 people. Named to capture Burlington's past - including Aldershot, Hidden Valley and Spencer Creek - each neighbourhood has its own dining, living and family rooms, perfect for intimate family dinners or baking cookies with the grandchildren.

On sunny days, residents will especially enjoy the view from the Lido Deck, the outdoor patio.

Quality of Care

Nursing and personal care is available on a 24-hour basis, including the administration of medication and assistance with the activities of daily living. Three meals are served daily, along with snacks between meals, special and therapeutic diets, dietary supplements and assistive devices to promote independence.

There will be a full range of social and recreational activities as well as restorative and therapy programs. Other amenities available to residents include hairdressing and barbering services, dentist and denturist, foot care services and newspaper delivery.

Admission to The *new* Brant Centre

All applications for admission must be made through the Community Care Access Centre (CCAC) of Halton. Applications cannot be made directly to The *new* Brant Centre. Residents or family members should call 905-639-5228 for resident intake and referral. Individuals are offered a bed based on their care requirement and the centre's ability to meet each person's unique needs. The 43 residents housed within the hospital all moved to The *new* Brant Centre in late July.

Note:

This summer, the hospital opened the **Joseph Brant Community Health Centre** (JBCHC) on the lower level of The *new* Brant Centre.

We welcome these programs and services: Base Hospital; Halton Diabetes Program; Mental Health Services, including PACT for Halton and the Brant Community Mental Health Centre; outpatient Physiotherapy and Occupational Therapy; Respiratory Diseases (COPD and Asthma) Clinics; and the Stop Smoking Centre.

By: Lisa Michaels



(l-r) Elaine Anderson, Brant Centre Administrator, Don Scott, Joseph Brant President and CEO, Donna Scully, President and CEO of RegencyCare Corporation, Lana Lyons, Senior Vice-President, Clinical and Corporate Services, Joseph Brant

About The New Administrator of The Brant Centre

Elaine Anderson brings a gentle smile, a caring nature and a broad history of nursing administration to her role as Administrator of The *new* Brant Centre.

Originally from Vancouver, Elaine received her registered nurse education at Hamilton General Hospital. She worked for five years at Vancouver's Pearson and Shaunessy hospitals in rehabilitation and chronic care before returning to the Burlington area, with her family, to work in with high-risk pregnancies and chronic care at McMaster University Medical Centre. Elaine then gained new experience in community care with St. Elizabeth's Visiting Nurses working with new moms and babies, on the IV team and as a charge nurse.

Elaine's preference for working with the elderly emerged when she accepted the position of Director of Care for a long-term care centre in Burlington, later becoming Administrator. This experience stood her in good stead, in 2001, when she joined The Brant Centre at Joseph Brant Memorial Hospital as Director of Care and Assistant Administrator.

Since January 2003, Elaine has been focusing her efforts on the opening of The *new* Brant Centre. In addition to her RN designation, Elaine has also taken programs and courses in community nursing, nurse continence advisor and long-term care administration.

She has served as a facility representative on the Community Advisory Council of the Community Care Access Centre (CCAC) of Halton. In her free time, Elaine and her family love to travel, golf and spend time on their boat – her

husband and sons with their fishing poles, and Elaine with a good book.



Elaine Anderson

By: Lisa Michaels

MONTHLY GIVING – AN EASY WAY TO SUPPORT OUR HOSPITAL

Monthly giving is easy to do. The Foundation will deduct the amount you indicate from your bank account each month. Simply fill in this form and return it with your blank cheque marked "Void." All authorized deductions are continued on a monthly basis until you advise us to cancel. You can cancel or change your contribution at any time by contacting the Foundation. Monthly giving helps to ensure ongoing support for your hospital while reducing administrative costs. A tax receipt for all contributions will be mailed at the end of the calendar year.



Here is my gift to Joseph Brant:

\$25 \$35 \$50 \$75 \$100 Other \$ _____

Enclosed is my cheque made payable to the:
JOSEPH BRANT MEMORIAL HOSPITAL FOUNDATION

I prefer to use my:  

Card No.

Expiry Date / Signature _____

Name: _____

Address: _____

City: _____

Prov./Postal Code: _____

Telephone: _____

E-mail: _____

I authorize the Foundation to make automatic deductions from my bank account on the first day of each month as follows:

\$5 \$10 \$15 Other \$ _____

I have enclosed my cheque marked VOID.

Signature _____

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Hospital Publication

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Contact the Department
of Community Relations at
905-336-6499
to advise us of changes to
your name and address or
if you are receiving multiple
copies of onCALL.

5th Annual Rock 'n' Roll Marathon



(l-r) Ebbe Marquardsen, VP of Development and Community Relations; Deb Weber, Nurse Clinician - Heart Function Clinic; Evelyn Wilshaw, Nurse Clinician - Lipid Clinic; Irene Pasel, VP, Patient Care Services and Chief Nursing Executive; and Anne Marie MacDonald, Nurse Manager of 1 North and the Intensive Care Unit receive marathon proceeds from Kelly Arnott, Burlington Marathon Director and Kathy Coffey, Registration Chair. Over the last five years, the Burlington Marathon has raised \$25,000 for Joseph Brant.

Great Buys at the 5th ANNUAL VINTAGE COLLECTIBLES AUCTION

Saturday, September 27 9:00 a.m.
St. Christopher's Church
662 Guelph Line, Burlington

NO PST/GST

5% Buyers Premium

The Auxiliary is now accepting donations
for the September 27th auction.

*Donate your Antiques & Collectibles
for a tax receipt at fair market value.*

For information contact
the Auxiliary to Joseph Brant at
905-336-4102.

Proceeds support Joseph Brant Memorial Hospital

Joseph Brant Puts Our Patients and Families First!

In its fifth annual health-care ranking, Maclean's magazine (June 16, 2003) rated Halton-Peel as a centre of excellence for health care in Canada – in the top 10.



**JOSEPH BRANT
MEMORIAL HOSPITAL**

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